Director of the educational media center

Joldasov Shaxislam Batirovich

Reception time: Monday-Friday (02:00 pm - 04:00 pm)

Telefon:(+99871) 238-65-48 E-mail: sh.joldasov@mail.ru

Information about the Educational Media Center

The Tashkent University of Information Technologies, named after Muhammad al-Khwarizmi, established its Educational Media Center through a Memorandum of Understanding between the Governments of Uzbekistan and Japan. The center aims to boost the television and media product market in the country. It actively integrates the university's educational process with production, generating income through educational media products. The center also focuses on training experts in television technologies, creating a pool of qualified employees, and expanding job opportunities.

The center's tasks include incorporating international higher education standards, applying modern technologies in education, providing theoretical knowledge, and developing practical skills. It actively participates in integrating education into production, organizes professional development and short-term specialization courses in media production, and conducts training to enhance the media competence of educational institution managers and professors in Uzbekistan. It selectively trains employees and students expressing interest in in-depth studies of media and television production technologies, while creating various interactive media educational resources and video lessons for distance education.

The Educational Media Center features two educational auditoriums (48 students), a television studio (52 students), a small pavilion, a director's control room, and educational laboratory rooms (editing, professional editing, recording, photo, virtual television studios). Additionally, there is a movie screening room for 24 people, with a total area of 584.2 square meters for educational laboratories and lecture rooms.

A brief history of the Educational Media Center:

Although officially inaugurated on October 29, 2019, the roots of the Educational Media Center at the Tashkent University of Information Technologies, named after Muhammad al-Khwarizmi, trace back to 2013. The impetus for its creation stemmed from the Presidential Decision of the Republic of Uzbekistan dated March 26, 2013, No. PQ1942 ("On measures to further improve the personnel training system in the field of information and communication technologies"), aimed at enhancing the training system in information and communication technologies. The decision emphasized improving the university's infrastructure, furnishing educational laboratories, and crucially, aligning the educational process with practical application.

Under the initiative of the "Television Technologies" Faculty, B.J. Bazarbaev who leads the "Telestudio Systems and Applications" department and senior teachers Sh.T. Khusanov and A. Mamadaliev, a project was developed to establish the Educational Media Center, focusing on television production technologies. The project was submitted to Japan's JICA (Japan International Cooperation Agency), which approved it and pledged a grant of 1.6 million US dollars for implementation in 2015.

Project execution reached its pinnacle by 2017, marked by the signing of a memorandum between the governments of Uzbekistan and Japan. Detailed negotiations ensued with JICA specialists and JICS, its network enterprise, determining the Educational Media Center's concept, layout, technical specifications, and equipment procurement. The necessary groundwork for the center's optimal functioning was delineated.

In 2018, a tender process overseen by JICA took place in Japan, and the winning company's list of technical

equipment was scrutinized and endorsed by TUIT specialists. The allocated space for the Educational Media Center, an old gym within TUIT's premises, underwent reconstruction from this year onwards. Technical equipment from Japan arrived in 2019, and by June, all construction, assembly, and equipment installation were completed. The Japanese company Marubeni handled the delivery and installation of technical devices at the media training center.

The official opening ceremony took place on October 29, 2019, at the Tashkent University of Information Technologies, in accordance with the agreement between the governments of Uzbekistan and Japan. The ceremony was attended by notable figures such as the Minister of Information Technology and Communications Development of Uzbekistan, Shuhrat Sodikov, the Vice-President of JICA, Mr. Kazuhiko Kashikawa, TUIT's Rector Tulkin Teshaboev, the Ambassador of Japan, Mr. Fujiyama Yoshinori, university professors, teachers, media representatives, and students.

Post-ceremony, participants received detailed information about the media center's capabilities, cuttingedge technologies, and its operational scope. The center serves as a platform for implementing advanced higher education standards, incorporating international experiences, employing the latest technologies in education, and fostering practical skills alongside theoretical knowledge. Its mission is to produce specialists well-versed in the nuances of modern media landscapes.

As part of the project, the university's Educational Media Center is outfitted with a television program recording system, television lighting devices, a virtual studio, TV news recording devices, video editing systems, digital photo studios, audio recording systems, and control devices for the media pavilion.

Information about educational media center educational laboratories

- 1. Small pavilion
- 2. Recording studio
 - 3. Virtual studio
- 4. Assembly room
 - 5. Grim room
 - 6. Big pavilion
 - 7.Showroom
 - 8. Foto studio
 - 9.Control room

Photos from the opening ceremony of the educational media center