

Head of the department:

## Candidate of economics sciences, senior lecturer Gulnora Fayzullayevna Ismoilova

**Reception hours:** Everyday from 15:00 till 17:00

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The Department of "Management and Marketing" was established in 1997. In 1997-1999, the department was headed by Prof. Dosumov Rustam Yangiboevich; in 1999-2000, candidate of economics science, associate professor Juravleva Olga Ivanovna; in 2000-2002, candidate of economics science, associate professor Omonov Bakhodir Shomirzaevich; in 2002-2006, doctor of economics science, led by Professor Iminov Takhirjon Karimovich. From 2006 to 2010, the department was headed by Doctor of Economics, Professor Makhkamova Mamlakat Abdukadirovna, in 2010-2011, Candidate of Economics, Associate Professor Gavhar Absamatovna Hamdamova, in 2011-2017, Doctor of Economics Tursunov Sherzod Abdukadirovich. Since October 5, 2017, Gulnora Faizullaevna Ismoilova, candidate of economic sciences, associate professor, has been in charge.

Department of "Management and Marketing" as a result of further improvement of the personnel training system in the field of information and communication technologies in accordance with the requirements of the decision of the President of the Republic of Uzbekistan dated March 26, 2013 PQ-1942 in the field of economics and ICT in the Tashkent University of Information Technologies from the 2013-2014 academic year the admission of students in the direction and specialty of management has begun.

Professors and teachers of the department conduct classes in Uzbek, Russian and English for the areas of economics and management, electronic commerce, digital economy, information security in the field of information and communication technologies.

The subject of principles of management is taught in the fields of economics and management, digital economy, and information security in the field of information and communication technologies.

Marketing, E-commerce systems, business ethics, business law are taught for students of e-commerce.

Change Management, Principles of Procurement, Project Management are taught for students of economics and management in the field of information and communication technologies.

### **Also, the following elective subjects are taught for the above directions:**

- Formation of management ability;
- Human resources management;
- Information communication marketing;
- Management of business processes;
- Operational management and others.

70412801 - The e-commerce specialty deals with the training of qualified personnel, connecting the disciplines of e-marketing, innovation and project management, e-commerce, and electronic payment technologies to practice

More than 10 members of the department, including:

- 2 professors, 1 associate professors and others work.

More than 5 scientific research works have been carried out in the department in the following years, and professors and teachers of the department and independent researchers, as well as master's and bachelor's students were involved in them.

Professors and teachers of the "Management and Marketing" department are conducting scientific research on "Modern management of IT enterprises".

Graduates of the Department of "Management and Marketing" currently work in prestigious companies, including state administration, IT companies (Uzbektelecom AK, UMS company, Beeline company), banks (ATB "Aloqabank", Xalq bank) and prestigious business enterprises.

The Department of "Management and Marketing" cooperates with Russia, Kazakhstan, South Korea, and the People's Democratic Republic of China.

The department is working with talented students. In the process of working with talented students, group leaders held seminars and debates. Also, an interfaculty debate was held and the winners were awarded.

The teachers of the department regularly work on improving their skills.

## Bachelor's degree

5232800, 60412800

Electronic commerce

61011000

Educational field of logistics engineering

## Master's degree

70411701

Logistics (Digital logistics) specialty

70412801

Electronic commerce

## Professor teachers of the department

**Ismoilova Gulnora Fayzullaevna**

Ph.D., head of department of "Management and marketing"

**Kie Hyuk Shin**

Ph.D. professor

**Suk-Young Han**

Ph.D. professor

**Shaislamova Muzzamkhon Rahimkhodjaevna**

senior teacher

**Khakimdjanova Dildora Kamilevna**

senior teacher

**Djalalov Jamoliddin Muzafarovich**

senior teacher

**Qurbonova Maftuna Lazizovna**

senior teacher

**Tursunova Mastura Taxirovna**

senior teacher

**Khojiyeva Nazokat Davronbekovna**

assistant

**Parpieva Malika Mukhammadjonovna**

assistant

**Nosirova Zulfiya Khudoybergan qizi**

assistant

**Usmankhodjaeva Suraye Mukhtarovna**

assistant

**Bozorov Ubaydullo Baxshilloevich**

assistant

## Currently implemented Projects in the Department

- Enhancement of methods and forms of organizing the ICT development by the government in the condition of national economy modernization. Practical project  
2015-2017 Kodirov A.M. - Project Manager
- Efficiency evaluation of ICT integration in the sector of leasing services. Economics agreement  
2015-2016. Tursunov Sh.A. - Project Manager